

Q: What is its official name?

The Envision Saint John Regional Growth Dashboard

Q: What is it?

It is a tool citizens can use to understand the current growth picture in our region, to track how the region is trending over the medium term, and to better understand the various data points that have an impact on our 10-year outcomes.

Q: Why should I care?

Individuals, elected officials, organizations and businesses are working hard to grow our region, in various different ways.

Envision Saint John is involved to multiple degrees with many of these initiatives. One of the core services we provide is the collection and sharing of relevant data to support strategy development and decision making to foster growth.

The Regional Growth Dashboard is just one way we are providing the data our region's change-makers need.

Q: What problem does it solve?

It can be difficult to source regional data in a timely manner. Our dashboard - publicly available on our website - helps to solve that problem.

Q: Why did you expand the dashboard?

We expect the dashboard will be a living platform, changed iteratively over time to improve its ability to reflect our organization's - and our region's - growth performance.

For this update, we worked closely with a variety of stakeholders to upgrade the depth and breadth of the information presented, and to incorporate user feedback. In particular, we wanted to improve our display of trend information.

