

Talent Growth Coordinator

Seeking Bold, Inspired Leaders

Envision Saint John (Agency) is the Saint John Region's lead economic development and visitor attraction agency, tasked with sustainably growing our economy and population. We are governed by an independent Board of Directors and actively supported by the municipalities that are our key funding partners - Saint John, Quispamsis, Rothesay, Grand Bay-Westfield, Hampton, Fundy-St. Martins, and the Fundy Rural District.

Envision Saint John is a convener, bringing together diverse stakeholders to develop a shared economic vision. We function as an economic intelligence hub, gathering and interpreting economic data that informs strategic decision-making. We work as an innovation accelerator, creating platforms and support mechanisms that help businesses and entrepreneurs start up and scale up. We are storytellers, crafting compelling narratives that attract visitors and new residents and reveal the region's economic potential to local, provincial, national, and international audiences.

Role Description

As the Talent Growth Coordinator, you will serve as a passionate ambassador for the Saint John Region, engaging young talent at every stage of their journey, from students exploring future possibilities to early-career professionals building their careers, and helping them see the region as a place where they can build their future.

You will build and maintain relationships with educational institutions, youth-serving organizations, community partners, employers, and young professional networks to expand awareness of opportunities and strengthen engagement with young talent across the region.

This position requires frequent travel throughout Atlantic Canada and within the Saint John Region; a valid driver's license is required. You will report to the Director of Population Growth and Workforce Development and collaborate with colleagues across the agency to support talent attraction and retention efforts.

This role is ideally suited to an early-career professional who is passionate about the Saint John Region, enjoys building relationships, and is excited by the opportunity to engage, inspire, and connect the next generation of talent.

What you will do:

- Serve as an enthusiastic ambassador for the Saint John Region, promoting the region as a place to live, learn, work, and build a future.
- Plan, coordinate, and deliver outreach and engagement activities that showcase career opportunities, educational pathways, and community connections in the Saint John Region.
- Represent the Saint John Region through campus visits, events, activations, and presentations across Atlantic Canada.
- Foster relationships with post-secondary institutions, student organizations, and co-op and career services offices, while identifying new partnership and engagement opportunities that increase awareness of the Saint John Region and support ongoing student engagement.
- Conduct follow-up activities with students and emerging talent to maintain awareness of local opportunities and encourage continued connection with the region.
- Work with young professional organizations, schools, youth-serving organizations, community centres, employers, and community partners to promote opportunities, networks, and experiences that support the attraction and retention of young talent.
- Connect youth, students, and early-career professionals with existing programs, resources, networks, and opportunities that support their educational, career, and community goals.
- Coordinate assigned young talent initiatives, ensuring activities, partnerships, and engagement efforts are delivered effectively and aligned with organizational objectives.
- Track engagement activities, outcomes, and key performance indicators, and provide regular updates and recommendations to the Director of Population Growth and Workforce Development.
- Travel regularly throughout Atlantic Canada and within the Saint John Region to support outreach activities and maintain stakeholder relationships.
- Contribute to other tasks and team efforts as needed.

Your qualifications:

- You're genuinely passionate about the Saint John Region and bring lived experience or a strong connection that enables you to authentically champion the region and inspire youth, students, and early-career professionals to see a future for themselves here.
- Demonstrated interest or experience in student engagement, recruitment, sales, marketing, community outreach, or event activation (through work, internships, volunteer experience, or extracurricular involvement).
- This entry-level role is best suited for recent graduates or early-career professionals beginning their professional journey.
- A confident relationship-builder who enjoys meeting new people, creating connections, and engaging in diverse audiences.
- Comfortable speaking to individuals and groups in a variety of settings, including presentations, events, and networking activities.
- Proactive and adaptable, with strong critical thinking skills and the ability to manage multiple priorities and embrace new challenges.
- Strong communication skills in English (written and verbal); additional languages, especially French, are a definite asset.
- Comfortable working independently, travelling regularly, and representing the organization in a professional manner.
- Valid driver's license and ability to provide a clean driver's abstract.

Why Envision Saint John?

- **A Culture of Inclusivity:** We embrace and celebrate individual differences, creating an inclusive environment where every team member's voice is valued. We believe in harnessing the collective power of diverse perspectives to drive creativity and excellence in everything we do.
- **Empowerment and Autonomy:** We trust our employees to make informed decisions and take ownership of their work. Empowerment and autonomy are the pillars of our work culture, allowing you to unleash your full potential and bring your best ideas to life.
- **Collaboration at Its Best:** You'll be part of a collaborative ecosystem that encourages open communication and cross-functional collaboration. Together, we create a supportive network that helps each other succeed.
- **Work-Life Balance:** We understand the importance of maintaining a healthy work-life balance. Our flexible work arrangements and generous time-off policies enable you to achieve harmony between your personal and professional life.
- **A Welcoming Workspace:** Our modern, state-of-the-art office is designed to inspire creativity and productivity. Comfortable breakout areas, well-equipped facilities, and a fun-filled ambiance make it a second home for

our employees. Our office is centrally located in beautiful uptown Saint John, New Brunswick, with sweeping views of the region.

Benefits:

- Salary \$51, 852 per year less deductions as required by law
- Health and wellness programs
- Retirement savings plans
- Regular team-building activities and social events
- Opportunities for professional development

How to apply:

Please submit your cover letter and resume to:

Deadline to apply:

November 6, 2026, 5:00PM

Chloe Goodyear, Office Coordinator

Email: recruit@envisionsaintjohn.com

We thank all applicants for their interest; however, only those candidates who are being considered for an interview will be contacted.

Envision Saint John is committed to employment equity, fostering diversity within our community, and developing an inclusive workplace that reflects the richness of the broader community that we serve.