

## Board of Directors – Open Director Positions

### Seeking Bold, Inspired Leaders

Envision Saint John: The Regional Growth Agency is an agile organization that excels at connecting people and activating strategic, data-driven growth, ensuring that the region is Always Moving Forward.

We represent the City of Saint John, Quispamsis, Rothesay, Grand Bay-Westfield, Hampton, Fundy-St. Martins, and the Fundy Rural District

We are the backbone economic development organization helping to accelerate growth. Our role is to attract people, visitors, business, and investment to the Saint John Region.

### Opportunity

Envision Saint John: The Regional Growth Agency is now accepting expressions of interest from qualified candidates who would like to be considered for appointment to the Board of Directors for the Agency.

We value differences in background, perspective, and experience to reflect the community we serve, and encourage qualified candidates from underserved communities to apply.

### Experience, Skills & Competencies

For this important volunteer position, the ideal candidate would have a broad range of experience and professional expertise including:

- A passion to grow and build a stronger and economically robust Saint John Region.
- Expertise in corporate governance, including previous board experience. Governance certification (e.g., ICD.D, GPC.D, etc.) is considered an asset.
- An understanding of a director's role, fiduciary duties, and the role of a board.
- Demonstrated integrity and professionalism.
- A strong community builder and collaborator.
- Demonstrated strategic thinker.
- Values transparency, due diligence and results.
- Proven critical thinking and independent thought.
- Effective communicator.
- Financial literacy appropriate for the organization's scope of activities.
- A willingness to devote the time and effort required to be an effective board member including attendance at board orientation, board meetings, and committee meetings.
- An absence of any conflict of interest and ability to recognize and manage potential conflict of interests.

Successful candidates will have demonstrated competencies in one or more of the following areas:

- Corporate Governance
- Leading Change
- Accounting & Finance
- Executive Management
- Stakeholder Relations & Communications
- Sales & Marketing
- International Business
- Real Estate Development

Experience in at least one of the following sectors is considered an asset:

- Destination Sales & Marketing /Tourism
- Business & Entrepreneurship
- Economic Development
- Infrastructure & Real Estate Development

Significant experience in at least one of the following disciplines will be considered an asset:

- Financial Accounting & Auditing
- Sales, Marketing & Communications

### **Commitment Considerations**

This is a volunteer position. Candidates must be available outside of traditional business hours for orientation, Board meetings, and committee work and available occasionally during business hours.

### **Term**

We are seeking to fill two Board positions. Board members will be appointed to terms of up to three years effective August 2024.

### **Expression of Interest**

Expressions of interest may be submitted by e-mail or regular mail with a cover letter and resume highlighting relevant experience and/or qualifications and contact information (telephone number, civic address, and e-mail address). Candidates who require special accommodation are invited to advise us, in confidence, as part of their application.

#### **Email**

[recruit@envisionsaintjohn.com](mailto:recruit@envisionsaintjohn.com) (subject line: Board Member Expression of Interest)

#### **Mail**

1 Germain St.  
Suite 1600  
Saint John, New Brunswick  
E2L 4V1

**Deadline to apply:** 5 p.m. AST, Friday, July 26, 2024